

**AMANDA S. R. SALAZAR**

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1166 South Otis Place  
Lakewood, CO 80232

**EDUCATION**

BFA in Graphic Design & Interactive Media, April 2003  
Rocky Mountain College of Art & Design, Lakewood, Colorado

**SKILLS**

Graphic Design; Typography; Electronic Prepress; Web site design; hand code HTML & CSS; Adapt javascripts; Efficiently multi task in order to expedite production and meet deadlines; Proficient on both Macintosh and Windows platforms; Work comfortably in a collaborative setting; Establish relationships with printers; Type 60+ WPM.

**SOFTWARE**

Adobe Creative Suite 2: Photoshop, ImageReady, Illustrator, InDesign, Adobe Acrobat, Acrobat Distiller, QuarkXpress 4.1, Macromedia Homesite, WS- FTP Pro, Microsoft Word, Microsoft Excel, Microsoft PowerPoint

**EXPERIENCE**

**Owner/Principal Designer, Nine Ten Creative, Lakewood, CO -March 2003 - Current**

- Create and design a multitude of design projects from web sites to identity design to T-shirt designs
- Create identity designs for start-up to medium sized companies.
- Establish & coordinate relationships with printers & clients.

**Senior Graphic Designer, Ayers Advertising, Conifer, CO - July 2003 - April 2007**

- Fast-paced environment working primarily with automotive dealerships
- Designed, created and prepared files for print including: newspaper ads, magazine ads, direct mail, web sites, logos and other various design projects.
- Quickly redesigned a new client's advertising, resulting in a 250% lift in inbound leads in only one month.
- Established relationships with representatives from TV stations, radio stations and newspaper agencies in order to expedite media scheduling & production.
- Audit media invoices & other administrative work.

**Graphic Designer, AmmaGrafix, Englewood, CO - August 1999 - February 2003**

- Developed logo designs for start-up companies.
- Designed, created and prepared files for print including: stationery, custom illustrations, direct mail, book covers, and other various design projects.
- Produced award winning direct mail, brochure and logo designs for a political consulting company
- Developed unique web site designs for a variety of clients.

**REFERENCES**

Available upon request