

CHAMPION
Chrysler-Dodge-Jeep
DISCOUNT COUPON

JAN 14 05 Expires: 02/1/05

Five-Hundred Dollars & 00/100 ***** \$500 00

PERSONAL APPROVAL CODE:
Special Event Additional Discount

Match the prize registration number to those posted on showroom floor to claim your valuable prize.

Prize Registration Number	Year	Manufacturer	Model	Body	Color
	2005	Jeep	Grand Cherokee	4 Dr SUV	To Be Det
Odometer	Use	Identification Number	Issuing Dealer	Certificate Number	
New	Personal	To Be Determined	Champion Chrysler-Dodge-Jeep	260900	

SPECIAL EVENT NOTIFICATION

SCRATCH-OFF HERE TO
SEE WHAT YOU'VE WON!!
Must scratch-off at the presence of a dealer.



CONGRATULATIONS!

Because of your excellent credit status, **Champion Chrysler-Dodge-Jeep** and many local and national lending institutions have combined to offer you a tremendous opportunity for great savings!

Based on recent credit information you have been authorized to participate in this special new & pre-owned vehicle prize offering event. Stop in on the days listed below to claim your prize.

CHAMPION WILL SELL 50% OF PRESENT INVENTORY
IMMEDIATELY - THIS IS YOUR CHANCE TO REAP HUGE SAVINGS!

DUE TO EXTREME INVENTORY HOLDING COSTS, ALL NEW VEHICLES MUST BE SOLD NOW!
Daimler-Chrysler customer incentives are huge right now - you will be amazed at the savings: 0%* financing is available on top of **Huge Champion Discounts!**

PRE-OWNED VEHICLES WILL BE DISCOUNTED BELOW KELLY BLUE BOOK!*

Over 100 pre-owned cars, trucks, vans, sport utilities and much more will be available at unheard of savings **Below Kelly Blue Book Values. PLUS, the full remainder of the factory warranty is available on all pre-owned inventory.** Additional extended 5-year/100,000-mile service contracts will be available for consumer purchasing satisfaction.

BRING YOUR TRADE VEHICLE. Licensed representatives will be present to bid for your trade to insure your highest trade in value. Please have your vehicle cleared of all personal possessions, bring your title or payment book & be prepared to drive away in your new or pre-owned vehicle!

YOU ARE A WINNER!

1. NEW 2005 Dodge Ram Pickup Truck

2. A Diamond Tennis Bracelet

3. Rolex Watch

4. Apple I-Pod w/ Car Adaptor

5. 50-Piece Tool Kit

6. 50" Big Screen HDTV

7. Multi-Disc DVD Recorder



435 E Pass Rd
Gulfport, MS 39507
(228) 896-1515



SALE DAYS & HOURS

FRIDAY	10a-8:30p
SATURDAY	10a-8:30p
MONDAY	10a-8:30p
TUESDAY	10a-8:30p



*See other side for rules and details.

*Your new vehicle payment cannot exceed 20% of your gross monthly income; vehicle payment, totaled with your current monthly payment, must not exceed 50% of your gross income. Must be at least 21 years of age. We may not extend credit to you, if after you respond, we determine that you do not continue to meet the criteria used for this pre-approved offer. Lender assumes no responsibility for incorrect information supplied by various credit reporting agencies. Any equity deficit in your current vehicle must be paid or refinanced with your new vehicle. Credit severity may affect down payment. Bankruptcies must be discharged. If in compliance with provisions listed above, you are guaranteed to receive a loan for the purchase of a 2000 or newer vehicle from Direct Lending Source. This offer may not be used in conjunction with any other advertised offer. Void where prohibited. Only one loan per family. Notice: We used information in a pre-qualifying report from a credit reporting agency in connection with this firm offer of credit. You have the right to prohibit the use of this information contained in your credit file with any credit reporting agency for all future credit transactions not initiated by you. You may exercise this right by notifying the credit reporting agencies that provide pre-qualifying reports for your request by calling toll free 1-888-567-8688: Experian Information Systems, Inc. at P.O. Box 919, Allen, TX 75013 or Trans Union LLC opt out, P.O. Box 97328, Jackson, MS 39288-7328 by calling (888) 567-8688 or Equifax at 1-888-5OPTOUT. ** Chances to win prizes are 1,2,3,4,6,7 are 6:1000000. Prize 5 is 999994:1000000. Dealer and employees and immediate families are not eligible to win prizes. On dealer selected vehicles. See dealer for details. Dealer and its agents not responsible for the late deliveries of mail by the U.S. Postal Service. New 2005 Dodge Ram, #450225. 0% financing on select models, with lender approval. Kelly Blue Book used car values based upon current www.kbb.com retail values. **SALE ENDS 2/1/2005.**