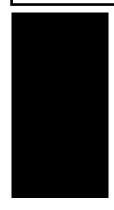
JAN 14 05

Expires: 02/1/05



Five-Hundred Dollars & 00/100 *****

\$500

00

PERSONAL APPROVAL CODE:

Special Event Additional Discount

Match the prize registration number to those posted on showroom floor to claim your valuable prize.

		Year 2005	Manufacturer Jeep	Model Gra	nd Cherokee	4 Dr SUV	To Be Det
Odometer New	Use P	ersonal	Identification Number To Be Determ	nined	Issuing Dealer Champion C	hrysler-Dodge-Jeep	Certificate Number 260900

SPECIAL EVENT NOTIFICATION

SCRATCH-OFF HERE TO SEE WHAT YOU'VE WON!! Must scratch-off at the presence of a dealer.

- 1	
- 1	

CONGRATULATIONS!

Because of your excellent credit status, **Champion Chrysler-Dodge-Jeep** and many local and national lending institutions have combined to offer you a tremendous opportunity for great savings!

Based on recent credit information you have been authorized to participate in this special new & preowned vehicle prize offering event. Stop in on the days listed below to claim your prize.

CHAMPION WILL SELL 50% OF PRESENT INVENTORY IMMEDIATELY - THIS IS YOUR CHANCE TO REAP HUGE SAVINGS!

DUE TO EXTREME INVENTORY HOLDING COSTS, ALL NEW VEHICLES MUST BE SOLD NOW!

Daimler-Chrysler customer incentives are huge right now - you will be amazed at the savings: 0%* financing is available on top of **Huge Champion Discounts!**

PRE-OWNED VEHICLES WILL BE DISCOUNTED BELOW KELLY BLUE BOOK!*

Over 100 pre-owned cars, trucks, vans, sport utilities and much more will be available at unheard of savings Below Kelly Blue Book Values. PLUS, the full remainder of the factory warranty is available on all pre-owned inventory. Additional extended 5-year/100,000-mile service contracts will be available for consumer purchasing satisfaction.

BRING YOUR TRADE VEHICLE. Licensed representatives will be present to bid for your trade to **insure your highest trade in value.** Please have your vehicle cleared of all personal possessions, bring your title or payment book & be prepared to drive away in your new or pre-owned vehicle!

YOU ARE A WINNER!

- 1. NEW 2005 Dodge Ram Pickup Truck
- 3. Rolex Watch
- 5. 50-Piece Tool Kit
- 2. A Diamond Tennis Bracelet 4. Apple I-Pod w/ Car Adaptor
- 6. 50" Big Screen HDTV
- 7. Multi-Disc DVD Recorder











